



IPEG 2014@LEEDS

***IPE AND THE NEW NORMAL:
OPEN CONFLICT AFTER THE CRASH***

**British International Studies Association (BISA)
International Political Economy Group (IPEG) Annual
Conference**

**Hosted by University of Leeds, School of Politics and
International Studies: Professor Raymond Bush, Dr.
Charlie Dannreuther, Dr. Jörg Wiegratz**

**IPEG Convenor and Programme Chair: Dr. Phoebe
Moore, University of Middlesex, School of Law**

PROGRAMME.

Friday 05/09/14 See page 9 for room instructions

10.15 Welcome to Leeds School of Politics and International Studies: Raymond Bush, Professor of African Studies and Development Politics

10.30 – 11.30 LUBS G31 Keynote speaker

Professor Jacqui True, Monash University

Scandalous Economics: The New Normal of Gender after Financial Crisis

Chair: Phoebe Moore.

The GFC has made visible the gendered material, institutional and discursive foundations of the global political economy. While the crisis was triggered by unsustainable securitization of mortgages – or of households, traditionally the feminized domain of everyday life, recovery from the crisis has disproportionately affected public sector services which either employ women or make women's employment in other sectors feasible. Paradoxically, these deeply gendered 'recovery' responses have sought to bring about more ethical and gender-balanced governance in/of the global economy, which has had the effect of obfuscating the unequal and unjust consequences of the crisis. Post-crisis austerity politics concomitant with ongoing global competition for markets are restoring gendered financial orders not least through the exacerbation of gendered violence. Endemic and epidemic, sexualised and gendered violence globally – in rich, middle income and poor countries – is thus 'the new normal' after financial crisis.

Professor True won the IPEG Book Prize for 2013 with *The Political Economy of Violence Against Women* (Oxford University Press, 2012).

11.30 – 11.45 LUBS G31 Coffee

11.45 – 1.00 LUBS G31 AGM and Roundtable

What is Next for IPE?

During the Annual General Meeting, IPEG Convenor Phoebe Moore will give Working Group updates and speak about our activities 2013-14 and IPEG

Book Prize Chair Ian Bruff will cover updates on the Book Prize. Then, our incoming Convenors will join Phoebe in a discussion on 'What is Next for IPE?' This will cover such questions as, what is British IPE? What areas of research are at a crescendo and in decline, and why? Is the 'crisis' over? What now shapes IPE and what are we going to do about it?

Ian Bruff, Phoebe Moore, Alex Nunn, Slawomir Raszewski, Holly Snaith

1.00 – 2.00 LUBS G31 Lunch

2.00 - 3.30 Panels

*The International Political Economy of the 21st Century
Global Energy Security*

LUBS G31 Chair/Discussant: Michael Keating (Richmond University)

Christopher Dent (University of Leeds) 'Renewable Energy in East Asia and Global Security Challenges'

Wojciech Ostrowski (University of Westminster) 'State Capitalism and the Politics of Resources'

Chris Paterson (University of Leeds) 'The militarization of public diplomacy as new normal: the case of the US and War Journalism'

Slawomir Raszewski (University of Leeds) 'International Norms in Emerging Regions: How is the Pursuit of Energy Security Changing West Africa?'

Nansata Yakubu (University of East Anglia) 'Supranationality versus Sovereignty: Normative debates on governing energy to prevent conflict in West Africa'

Quantified Life: The Work of Measure and Its Value for Contemporary Capitalism

LIB G.32 Chair: **Holly Snaith (University of Copenhagen)**

Emma Dowling (Middlesex University), David Harvie (University of Leicester) 'A Measure of Change: Governing Financialised Subjects in a Post-crisis Economy'

Phoebe Moore (Middlesex University), Andrew Robinson (independent researcher) 'The Quantification of Everything'

Christopher Till (Leeds Metropolitan University) 'Exercise as Labour: Quantified Self and the Transformation of Exercise into Labour'

Martin Upchurch, Phoebe Moore, Aylin Kunter (Middlesex University) 'Marketisation, Commodification and the Implications for UK Teachers' Autonomy'

3.30 – 3.45 LUBS G31 Coffee

3.45 – 5.15 Panels

Finance and Trade

LUBS G31 Chair: **Slawomir Raszewski (University of Leeds)**

Pietro Maffettone and Or Raviv (Durham University) 'Private Finance, Public Goods: Pension Policy Reform after the Crisis'

Jamie Morgan (Leeds Metropolitan University) 'The Volker Rule Reform as Preparation for Failure rather than Changing a System that Fails'

John Morris (Durham University) 'How Did We Get to the New Normal in the Management of Financial Risk?'

Liam Stanley (University of Birmingham) 'The new politics of divide and conquer: taxpayer conflict in austerity'

LIB G.32 Chair: Gabriel Siles-Brugge (University of Manchester)

Ian Bruff (University of Manchester) and Stefanie Wöhl (University of Vienna) 'Normalising authoritarian modes of existence in the Eurozone: constitutionalising austerity, disciplining the household'

Jean-Christophe Graz (University of Lausanne) 'New players and new processes in global governance: Theorising hybrid governance'

Bob Jessop (University of Lancaster) 'Normalizing the Exceptional: Modernizing Authoritarian Statism in a more Fragile World'

Jörg Wiegratz (University of Leeds) 'Neoliberal Populism: the New Politics?'

Friday evening event

Taking Soundings 'Debates Beyond Austerity? Alternative strategies for growth with justice and equity'

Where: Broadcasting Place – BPAG02 – opposite the Fenton pub.
Woodhouse Lane LS2 9EN

When: 6 – 7.30 nibbles and drinks served

Speakers and topics:

Charlie Dannreuther 'The Enterprise Decoy and the mundane economy'

Phoebe Moore 'The Decent Work Strategy'

Gabriel Siles-Brügge 'The Potential Risks of the Transatlantic Trade and Investment Partnership (TTIP)'

Conference dinner information TBA

Saturday 06/08/14

10.30 – 11.30 **LUBS G31** Keynote speaker

Hugo Radice, University of Leeds

After the crisis: global capitalism and the critique of political economy

Chair: Charlie Dannreuther.

The banking crisis of 2007-8 and the subsequent global recession seemed to offer a real opportunity to revive critical approaches to political economy and IPE, including Marxist critiques. After all, 'crisis' has always been a central theme for Marxism. Yet while the causes of the crisis may appear to be well understood, its resolution remains largely beyond our reach: critical analyses seem trapped between support for neo-Keynesian efforts to shore up the system, and a revolutionary rhetoric that has no purchase beyond the extra-parliamentary fragments.

The first part of the paper suggests that Marxist theories of accumulation and crisis have generally focused on the realm of circulation, with both production and politics either ignored or taken for granted. Attempts to 'bring labour back in' to the Marxist understanding of capitalism have not so far succeeded: the once-promising area of labour process studies has had little influence on the critique of political economy, while other approaches have sought to incorporate labour analytically via either the labour market, or the distribution of income.

The second part looks at Marx's relational concept of class as an alternative framework. In the Marxist renaissance of the 1960s, mainstream sociology's thesis of the decline of the working class was far too readily accepted by the left. This can be attributed to an economistic reading of Marx's critique of political economy, and an acceptance of the Leninist substitution of party for class as revolutionary agent. Instead, we should go back to seeing class first and foremost in terms of relations of production, rather than occupational or lifestyle categories. Capitalist production has entailed an ever more complex differentiation of labour in the workplace, and has ruthlessly exploited pre-existing forms of social differentiation and hierarchy. But there remains a fundamental unity, for the 99%, rooted in the social and creative character of all labour that transforms nature into useful goods and services.

The final part develops this approach in relation to global capitalism and the current crisis. In the last thirty years, neoliberalism has entailed privatisation, globalisation, financialisation and attacks on unions and the welfare state. But it has also offered concepts of citizenship and statehood that are intended to

embed solidly bourgeois values and ideals among workers, undermining the material and social basis for solidarity through the promotion of a toxic mix of individualist consumerism and social, ethnic, national and religious exclusivism. A realistic alternative has to challenge the consensus on all fronts, working to promote alternative ways of organising social production based on equality, solidarity and democracy.

Hugo will also speak to his recently published book *Global Capitalism: Selected Essays* Routledge RIPE (2014)
<http://www.sponpress.com/books/details/9781315767369/>

11.30 – 11.45 **LUBS G31** Coffee

11.45 – 1.15 Panels

What is normal?

LUBS G31 Chair: Hugo Radice (University of Leeds)

Charlie Dannreuther (University of Leeds) 'Austerity heresthetics and the petit bourgeoisie'

Scott Lavery (University of Sheffield) 'Uneven Geographies of Privatised Keynesianism'

Nikolaos Markoulakis (Nottingham Trent University) 'The New Normal as the Old Utopia: a Gramscian approach to the post-crisis social relations'

Stuart Shields (University of Manchester) 'The New Normal, Same as the Old Normal? Reaction? Revolution? Or Permanent Transition after Crisis'

LUBS 1.32 *Professionals and Expertise in the International Political Economy*

Chair: Phoebe Moore (Middlesex University)

Discussant: Holly Snaith (University of Copenhagen)

Jacob Hasselbalch (Warwick University) 'The New Normal Practices of Professional Competition in Policy Controversies'

Ferdi De Ville (Ghent University) and **Gabriel Siles-Brügge (University of Manchester)** 'The EU-US Transatlantic Trade and Investment Partnership and the Role of Trade Impact Assessments: Managing Fictional Expectations'

Leonard Seabrooke and Duncan Wigan (Copenhagen Business School)
'Getting Action on Global Tax Justice: Identity Switching and Issue Complexity in Transnational Advocacy Networks'

Ngai-Ling Sum (Lancaster University) 'A Cultural Political Economy of Business School Experts: 'Competitiveness' as a Global Knowledge Brand'

1.15 – 2.00 LUBS G31 Lunch

2.00 – 3.30 Panels

Global South, Rentierism and Health in Political Economy

LUBS G31 Chair: Phoebe Moore (Middlesex University)

Nachshon Goltz (York University) 'Creative Regulation of Recreational Cannabis: Changing the Normal'

Shaimaa Magued (Cairo University) 'Neoliberalism Failure and its Impact on the Sustainability of the Western Political Model in the South'

Frederick H. Pitts (University of Bath) 'The Normalisation and Denormalisation of Work: a Provocation towards a Critical Political Economy'

Nick Taylor (University of Warwick) 'The New Normal of Welfare in Britain: Neuro-Psychological Politics and the Workfare Industry'

Dividing and restructuring the new normal

LUBS 1.32 Chair: Charlie Dannreuther (Leeds University)

Phil Cerny (Emeritus, Rutgers University and University of Manchester)
'Antinomies of Globalisation: Restructuring Anarchy'

Terry Hathaway (University of Leeds) 'The Continuing Normal: Invisible Corporate Agency'

Holly Snaith (University of Copenhagen) 'Whither the regions? OCA and the politics of territory in EMU'

Mette Wiggen (University of Leeds) 'Anti - Immigration Parties as the New Normal? Scandinavia and the New Far Right Norwegian Government Coalition'



Book stand

Texts Jacqui True, Hugo Radice, and new IPEG2014 winner of the IPEG Book Prize

2013 – Jacqui True, *The Political Economy of Violence Against Women* (Oxford University Press, 2012)

Samuel Knafo, *The Making of Modern Finance: Liberal Governance and the Gold Standard* (Routledge).

Hugo Radice *Global Capitalism: Selected Essays* Routledge RIPE

<http://www.sponpress.com/books/details/9781315767369/>

Directions

Map Of Leeds University:

http://www.leeds.ac.uk/site/custom_scripts/campus_map.php

Leeds University Business School (aka “LUBS” aka “Maurice Keyworth Building”):

http://business.leeds.ac.uk/fileadmin/webfiles/General/lubs_map.pdf

Business School Maurice Keyworth ‘LUBS’ G.31

Go past main reception (on your left), through the door on your left, down the stairs, turn right, through three sets of doors, take the corridor slightly to the right, turn right, through the doors, turn left, **room G.31** is on the right.

Business School Maurice Keyworth ‘LUBS’ 1.32

Go past main reception (on your left), through the double doors straight ahead, up the stairs to the first floor, through the doors, turn right, **room 1.32** is third on the right.

Liberty Building ‘LIB’ G.32 This is the glassy building next door/behind the Business School. Go through the main entrance and take your first right. **G.32** is the second door on the right.